

4 Most Important Things To Know About Your Business Coach: Marcia Erickson



Coach Marcia

1

A Coach Who Gets Results...

Marcia has guided teams and organizations in achieving their strategic initiatives through team development, process improvement, leadership development and coaching and service. Marcia's goal is to guide business owners to spend less time working in their business and more time working on your business. Marcia's vision is to guide business leaders on their journey to bringing joy into their business and their life.

2

An Accomplished Business Professional...

Marcia is a certified business coach with ActionCOACH as well as a certified speaker, coach and teacher with the John Maxwell team. Marcia is an effective leader skilled in coaching and leading teams to keep pace with accelerated growth. She has experience in human resources, culture transformation, change leadership, leadership coaching, organizational training and development and customer and quality service. Marcia is a certified trainer in Crucial Conversations and Crucial Accountability.

3

A Wealth of Knowledge...

As an ActionCOACH, Marcia belongs to a network of over 1,000 business coaches in 46 countries. With this network of brain power, as well as her certification as a John Maxwell teacher, and certification in crucial conversations and accountability, Marcia is skilled at breaking down complex issues into simple steps and has the tools to guide her clients to success.

4

A Devoted Wife, Mother, and Community Member...

Marcia is married with two boys and very active in the community. She serves on the Boards of the YWCA and Lead(h)er, is a leader in her faith congregation, a strong supportive of the Pleasant Valley School District and supports all of the organizations that allow her children to be active and thrive. Marcia is an active member of the Quad Cities Chamber of Commerce and has previously served as the President of a local, Illinois MainStreet organization. To know Marcia is to appreciate her love of community, business and the work of the nonprofit organizations in the community.

815-590-1487

Marciaerickson@actioncoach.com

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