

11 Reasons Clients Choose **Marcia Erickson** As Their Business Coach



- 1 Results ...** Marcia has guided teams and organizations in achieving their strategic initiatives through team Development, process improvement, leadership development and coaching.
- 2 Trust ...** Marcia always establishes an environment of trust with her clients and gains respect by honoring it.
- 3 Pride ...** Good enough isn't ... Marcia encourages and works with her clients to take pride in themselves and their business to be the best business owner they can possibly be.
- 4 Value ...** Under promise and over deliver ... Marcia makes sure she always does more and delivers more than expected, encouraging this trait in her clients also.
- 5 Knowledge ...** Having a philosophy of 'Constant and never ending improvement' Marcia invests time and money every year in personal development and encourages her clients to do the same.
- 6 Experience ...** Past and present work with many businesses and people feeds into an immense base of business and personal development knowledge which is reflected in the results Marcia's clients experience.
- 7 Leadership ...** Marcia coaches business leaders to be the best leader they can be – and the rewards for the business owner, the business success and the team involved are immense
- 8 Fun ...** Work hard, play hard. There's a time to be serious and put your head down but you also have to balance it with a lot of fun and enjoyment, especially when celebrating successes.
- 9 Commitment ...** Marcia gives his 100% commitment and 100% support to keeping her clients focused on the goals they set, even through the tough times when clients doubt themselves.
- 10 Action ...** George S Patton said 'A good plan violently executed now is better than a perfect plan executed next week' Knowledge is meaningless if action isn't taken, Marcia focuses on clients execution of the right activities every day.
- 11 Success ...** ActionCOACH's vision is 'World Abundance through business Re-education' Marcia applies this vision to every coaching engagement and of course Marcia's success is measured by her client's success ...

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Coaching. Not just for sports!

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ActionCOACH
business coaching