

2018 Client Satisfaction Survey Infographic

In May-June 2018, Action Coaches in the Heartland Territory (Iowa & Nebraska) asked their clients to share feedback around their experiences with ActionCOACH. 32 clients completed this with over half choosing to leave a testimonial. This survey was managed by independent research agency WorkBuzz (formerly smith+henderson). Here is a summary of their feedback:

World class levels of client advocacy -

81

NET PROMOTER SCORE



65%

have **increased their workforce** since working with ActionCOACH

81%

said they have seen an **increase in revenue** since working with ActionCOACH



100%

said they would **recommend** their ActionCOACH to a friend or business associate



100%

 of Clients from the

Automobiles & Parts | Entertainment | Financial Services | IT | Marketing | Real Estate | Retail



Industries, said that their Action Coach...

...makes a positive difference to their lives

...was worth the investment

...helps them achieve a better work-life balance

...makes a positive impact on their business

What do you like best about ActionCOACH?

"We create comprehensive plans which are well-conceived and the process and coach holds me accountable."

Brad Neal
Renters Warehouse

"Accountability and an outside perspective"

Amy Eaton
Allegra Print Marketing Mail

"Personalized support and attention"

Tom Cox
Iowa Career Connection

"The organization and push of a coach"

Kyle Baxter Accujet

"Great relationship, honest dialogue, pushes me to be better"

Dan Kallem
Dynamic Ag Solutions

"Having someone to bounce ideas and questions off of and someone that holds you accountable"

Jason Drewelow
Primus Construction



Participating offices from the United States, Canada and the Caribbean



"The Biggest Risk You Can Take Is To Do Nothing."

BRAD SUGARS